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TRIPLE CROWNED!



American Pharoah thundered into history Saturday when he became horse racing's first Triple Crown winner in 37 years at the Belmont Stakes, after having earlier this season captured the Kentucky Derby and the Preakness. Said jockey Victor Espinoza: "You don't even feel him. It feels like you are going in slow motion."

» IN SPORTS: LONG BEFORE RACE WAS OVER, EVERYONE KNEW IT REALLY WAS. C1
» ONLINE EXTRA: VIEW A SLIDESHOW AT PHOTOS.MERCURYNEWS.COM.

American Pharoah, with rider Victor Espinoza, who ranks among the great racers, speeds out of the fourth turn at the Belmont Stakes. ELSA/GETTY IMAGES



Why Apple's seeds have trouble taking root



KARL MONDON/STAFF PHOTOS

Eswar Priyadarshan left Apple to create Tasteful, a healthy-dining startup located upstairs from Calafia Café, the Palo Alto restaurant Steve Jobs once frequented and where a portrait of the Apple co-founder still hangs.

Despite culture of creativity, tech giant has spawned few big-name startups

By Julia Love
Staff writer

CUPERTINO — With a portfolio of smash-hit products and a reputation for innovation, Apple at first glance seems like an ideal place for a young entrepreneur to work before leaving to start the next big thing.

But in reality, the world's most valuable company plays by a set of rules that few other firms can get away with — let alone a startup. Matt MacInnis learned that the hard way



Mark Kawano says his Apple colleagues were bewildered when he left the financial stability the tech giant affords to create his Storehouse startup.

after leaving Apple in 2009 to found Inklings, which helps companies publish content to the iPad and other mobile devices. At Apple, he'd come up in a culture where most key decisions are made by those at the top, and secrecy is valued above all else — but his young company had to move quickly, and it needed press.

"I had a lot of bad habits when I came out of Apple," MacInnis said, recalling his

See **APPLE**, Page 7

A STATE OF DROUGHT

An occasional series that looks at how the drought is changing California

Water bill due for many renters

Drought penalties spur landlords to pass higher costs on to tenants

By Julia Prodis Sulek
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CONCORD — For years, renters at the boxy apartment complex on Monument Boulevard were like many tenants across California: They never paid a water bill.

But as California's devastating drought enters its fourth summer and water rates and penalties are surging, landlords are increasingly passing along those costs — on top of the monthly rent.

It isn't just the additional cost that's irking renters — it's the growing suspicion among neighbors suddenly stuck splitting one big water bill. A vast majority of California's apartment complexes have one master water meter, not individual ones for each unit. So there's no way to measure who's conserving and who is

See **DROUGHT**, Page 7



GAME 2
SUNDAY, 5 P.M.
IN OAKLAND, TV: ABC.



LAURA A. ODA/STAFF

The Curry family gets a kick out of the Warriors' Stephen Curry as he accepts the MVP award.

CURRY FAMILY KEEPS IT REAL

By Julia Prodis Sulek
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ORINDA — Still revved up after the euphoric Game 1 victory in the NBA Finals, Warriors star Stephen Curry jumped into one of three carloads of Currys and drove through In-N-Out for burgers, fries and shakes. Then they all headed to his Mediterranean-style home to watch the highlights in the basement.

The kitchen upstairs is a construction zone — the remodel started when the playoffs did. So the extended Curry family — Stephen, his pregnant wife, Ayesha, their precocious toddler, Riley, his parents from North Carolina, his

See **CURRYS**, Page 6

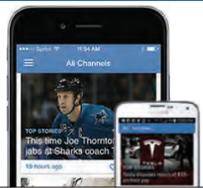
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LOCAL » B1

Inquiry launched after Oakland police kill man initially found passed out in car

INDEX	Comics..... Inside	Obituaries..... B13
Business..... E1	Lottery..... A2	Puzzles..... D6
Classified..... CL4	Movies..... D4	Television..... D7

WEATHER » B16
Partly sunny
H: 62-95 L: 52-65

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