

Deacons' Grobe expecting wild ride this season B1

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Flight training

Conference at UNCSA will feature Cirque du Soleil, other entertainment innovators / D1

Neil Armstrong, first man on moon, dies at 82

He was a soft-spoken engineer who became a global hero when he made "one giant leap for mankind" with a small step onto the moon / A23



ANDREW DYE/JOURNAL
John Isner held up his trophy after winning the Winston-Salem Open on Saturday.

Isner repeats as Open champ

Greensboro native tops Berdych in tiebreaker before sellout crowd

BY DOUG MEAD
Special correspondent

Bill Oakes, the tournament director of the Winston-Salem Open, is rarely at a loss for words. But after John Isner's 3-6, 6-4, 7-6 (9) victory against Tomas Berdych on Saturday at the Wake Forest Tennis Center, he didn't know what to say. "Wow" is probably the only

word to describe that final," he said. "When it went to three sets, I was already envisioning a third-set tiebreaker. But what a match."

What a match, indeed. Berdych, who is from the Czech Republic and was the No. 2 seed, had three match points. Isner needed two match points before finally closing out the tiebreaker with a forehand winner.

The sellout crowd of 4,410 gave both players a 10-second standing ovation. And that was at the beginning of the tiebreaker.

This was the second year for

Winston-Salem Open

Find complete coverage of the tennis tournament in Sports. Page B1

the Winston-Salem Open, and Oakes could not have been more pleased.

"The field was so much better, our sponsor experience was so much better, the free parking was better, the padded seats, all those things were real positives," he said. "We'll work on continuing to improve. But when we have a final like that it's really kind of nice to end

the year in that kind of situation."

This is the second year in a row that Isner, a native of Greensboro and the No. 3 seed, has won the tournament. He beat Julien Benneteau of France in last year's final. And he was overjoyed to have won again in Winston-Salem in front of family and friends.

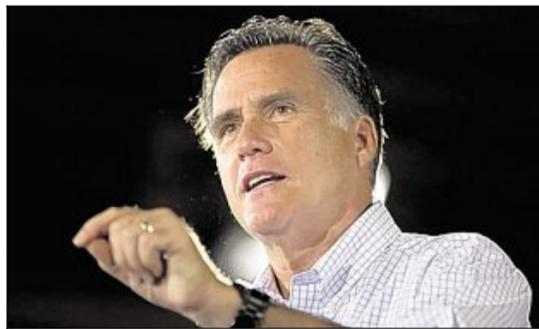
When the nearly 2½-hour battle was over, Isner thanked everyone, even his chiropractor.

"It's a great feeling," Isner said. "I am absolutely thrilled. It was an incredible atmosphere. It was a lot of fun to play out here."

Republican National Convention



THE ASSOCIATED PRESS
Paul Ryan is the Republican vice presidential candidate.



THE ASSOCIATED PRESS
Mitt Romney is the presumptive nominee for president.

Delegates set to boost party, represent N.C.



DAVID ROLFE/JOURNAL

Matt Bunn, left, and Christian Hanaker put up an illuminated sign at the new GOP headquarters at 667 Peters Creek Parkway on Wednesday. Forsyth County will be represented by one delegate and three alternates at this week's party convention.

107 from the state will attend the GOP gathering this week in Florida

BY BERTRAND M. GUTIERREZ
Winston-Salem Journal

Listen closely this week. From Winston-Salem, you just may hear the trailing roar of thousands in Tampa at the Republican National Convention as they rally for their candidate — presumably Mitt Romney — to defeat President Barack Obama on Election Day.

Adding their voices to the roar will be 55 delegates and 52 alternate delegates representing North Carolina, according to the Republican National Committee.

Among them are veteran GOP organizer Brian Miller of Winston-Salem and Andrew Brock, a state senator who, unopposed, is on track to win a sixth

Convention delayed

The GOP will delay the bulk of its convention until Tuesday because of the severe weather forecast from Isaac, Republican National Committee Chairman Reince Priebus said Saturday.

Priebus says the convention will convene briefly Monday and then immediately recess until Tuesday afternoon, once the storm is expected to have passed.

He said in a statement that the party made the decision after consulting with Florida Gov. Rick Scott and federal and local emergency officials.

term in the November general election, this time representing Davie County and parts of Rowan and Iredell counties in the newly drawn District 38.

Miller is an alternate delegate of the 5th Congressional District, which is in

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More coverage online

For more stories about the Republican National Convention, go to JournalNow.com, search: RNC.

For more information about the convention, visit GOPConvention2012.com.

Journal reporter Bertrand M. Gutierrez will cover the GOP convention in Tampa with daily stories and videos at JournalNow.com. Search: RNC and postings to Facebook.com/winstonsalemjournal.

Follow Gutierrez's Twitter feed from the Republican National Convention on JournalNow.com and on Twitter: @gutierrez_WSJ. He will be using the hashtag #bmg@rnc.

Reynolds adds aids to stop smoking

Tobacco company asks for smokers' trust in helping them quit

BY RICHARD CRAVER
Winston-Salem Journal

Reynolds American Inc. is taking a bold — perhaps audacious — approach to entering the nicotine-replacement therapy marketplace, analysts say.

With the Zonnic gum of its Niconovum pharmaceutical subsidiary, Reynolds is asking consumers, particularly smokers, to trust the company that got smokers hooked on nicotine to have the expertise to produce the right cessation product for them.

Until four years ago, Reynolds' evolution into a "total tobacco company" was met with steep skepticism, if not derision, by anti-tobacco advocates.

However, the launch of Zonnic in retail outlets in Des Moines, Iowa, on Sept. 3 represents just the latest innovation for Reynolds, following up on Camel Snus and three Camel dissolvable products.

Also on tap is Reynolds' version of an electronic cigarette (Vuse), smokeless pouches and pellets (Viceroy) and nicotine extract products such as lozenges. Vuse and Viceroy are being test-marketed in the Triad at select Tarheel Tobacco outlets.

"We hope the focus of Zonnic is on the message of the product, and not the messenger, because we believe Zonnic takes the smoker's perspective into cessation," said Tommy Payne, president of Niconovum USA Inc., based in Winston-Salem.

The gum represents Niconovum's first product introduction in the United States. Reynolds bought Niconovum AB, based in Sweden, in 2009 for \$44 million. Its products, which also include pouches and spray forms, are sold in Denmark and Sweden.

Payne said Zonnic already has been approved by the Food and Drug Administration.

Zonnic is the latest entrant into a nicotine-replacement therapy marketplace occupied by well-hyped products that have yielded mixed results at best in helping smokers quit.

The long-term effectiveness of NRT products was called into doubt in January by a study released by researchers at the Harvard School of Public Health and the University of Massachusetts at Boston.

The study of 787 adult smokers in Massachusetts found that the products, specifically nico-

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High 83, Low 64
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