



The Desert Sun

MONDAY, MARCH 7, 2016

SERVING THE COACHELLA VALLEY SINCE 1921

Coachella Festival announces chef lineup

COACHELLA VALLEY, 3A

Palm Springs crash seriously injures two

COACHELLA VALLEY, 6A

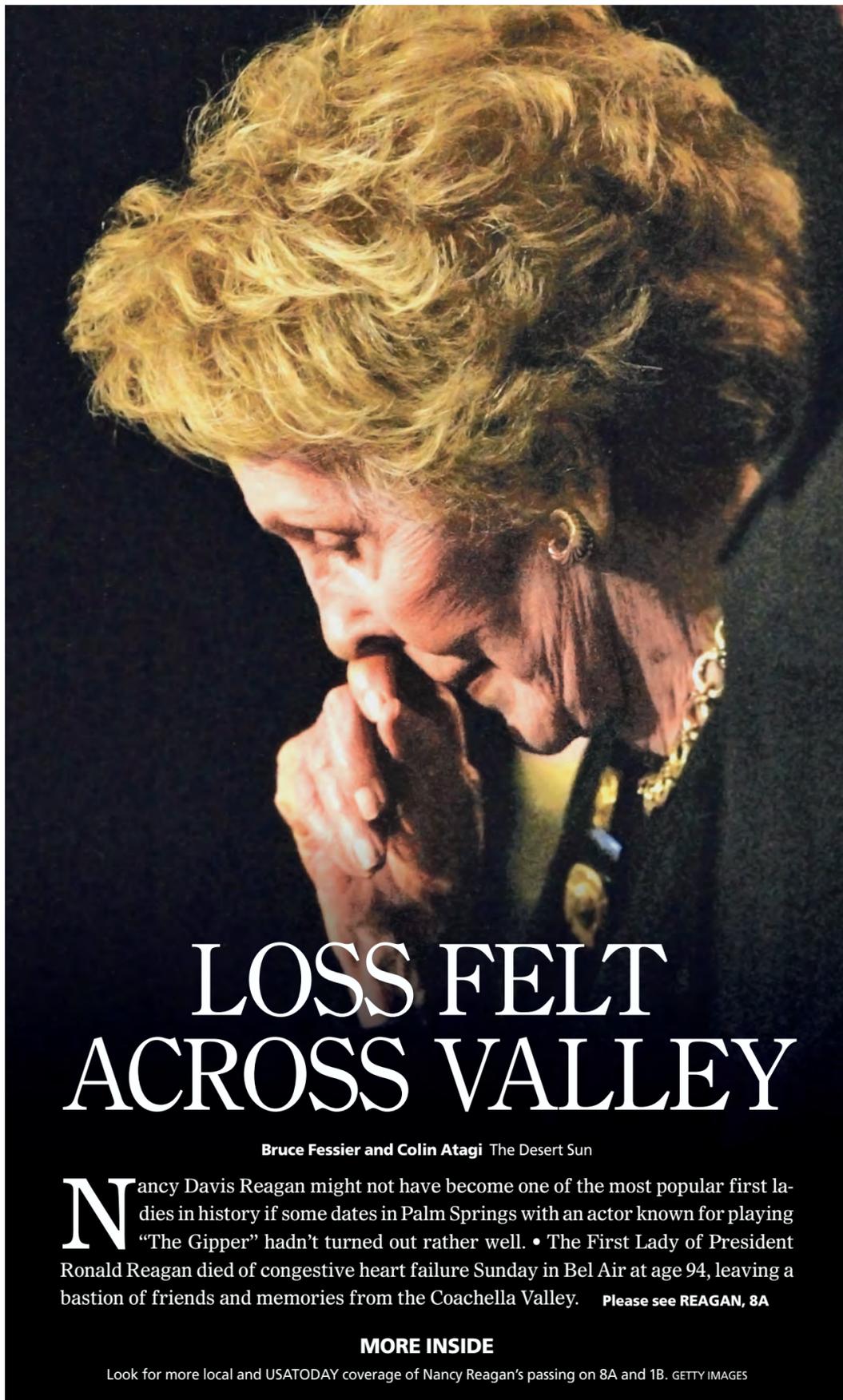
Peyton Manning to retire after 18 seasons

SPORTS, 1C



USA TODAY NATO STEPS IN, STEPS UP EFFORT TO CURB REFUGEE RUSH **PAGE 1B**

NANCY REAGAN: 1921-2016



LOSS FELT ACROSS VALLEY

Bruce Fessier and Colin Atagi The Desert Sun

Nancy Davis Reagan might not have become one of the most popular first ladies in history if some dates in Palm Springs with an actor known for playing "The Gipper" hadn't turned out rather well. • The First Lady of President Ronald Reagan died of congestive heart failure Sunday in Bel Air at age 94, leaving a bastion of friends and memories from the Coachella Valley. **Please see REAGAN, 8A**

MORE INSIDE

Look for more local and USATODAY coverage of Nancy Reagan's passing on 8A and 1B. GETTY IMAGES

Mod Week celebrates spike in attendance

11-day festival brings in \$28.6M in revenue

Skip Descant
The Desert Sun

Old favorites such as the double-decker bus tours and parties continue to be the most sought-after seats during Modernism Week, as organizers say attendance soared past 77,500, an increase of more than 30 percent over the previous year.

"We are elated by the increasing interest in Modernism Week and the positive effect that our festival has on Palm Springs, our neighborhoods, and the entire valley," Modernism Week Board Chairman J. Chris Mobley said in a statement. "The worldwide publicity that the event generates continues to help brand the entire Coachella Valley as a mecca for modernism and architecture, which has a year-round influence on the valley's tourism and international stature."

The 11-day festival celebrating architecture, design and style generated an estimated \$28.6 million in revenue for area hotels, shops, restaurants and other local businesses from Palm Springs to Indian Wells and beyond, according to Modernism Week officials. More than \$1 million of the proceeds generated by ticket sales from this year's event went directly back to community neighborhoods and partner organizations, a new record for Modernism Week. This was an estimated 15 percent increase over the amount generated for these organizations last year.

The vast majority of Modernism Week attendees -- 90.9 percent -- came from the United States, with 58.3 percent coming from California, according to Modernism Week statistics. After California, the next state was Washington at

Please see MODERNISM, 5A



XOCHITL PENA/THE DESERT SUN
An exhibit of "Mad Men" fashion, set decor and props at Modernism Week's CAMP.

Last call looms at Schmidy's Tavern

Owners say rent hike kills dream

Everett Cook and Gabrielle Ferreira
The Desert Sun



PROVIDED BY MIKAEL JACOBSON
Students of Mikael Jacobson's perform at Schmidy's Tavern. Schmidy's will close its doors at the end of March.

When Dennis and Kathy Ford bought Schmidy's Tavern in Palm Desert in 2013, their dreams of owning a neighborhood bar had come true.

"It's everyone's dream to own something," Kathy said. "To own a tavern that people come to, that's huge."

They did not expect the establishment to close within three years. But after a drawn-out conflict over the rent, "it's time to throw in the towel," Dennis said.

Schmidy's is set to close on March 31, a day before the cou-

ple would have celebrated their third anniversary as owners.

Dennis said Schmidy's has been without a lease for more than a year now, paying 50 percent more than their original rent.

Please see SCHMIDY'S, 6A

HI 63° LO 51°
Cloudy with a little rain.
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COACHELLA VALLEY, 3A

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